

What's new in Atlassian cloud

Discover the latest features in cloud enterprise foundations, and what the migration journey looks like



Atlassian is dedicated to meeting the rapidly changing needs of modern enterprises, such as distributed teams, evolving security challenges, and the exponential rise of AI.

With extensive experience in serving enterprise needs, Atlassian continues to innovate and enhance the value of its cloud offerings - and people are taking notice.

For more Atlassian Cloud and Data Center takeaways, watch the [Cloud and Data Center transformation highlights](#) from Team '24.

Table of Contents

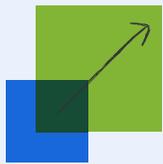
| | |
|--|-----------|
| Enterprise foundations | 02 |
| Value of the Atlassian cloud platform | 02 |
| Atlassian cloud platform enhancements | |
| Cloud features and experiences | 04 |
| Atlassian Intelligence | |
| Rovo powered by AI | |
| Collaboration | |
| Automation | |
| Analytics | |
| Extensibility | |
| Security | |
| Cloud migration | 08 |

Enterprise foundations

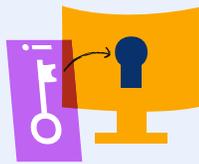
Since the early days of Data Center, Atlassian has worked closely with its largest customers to understand every nuance of enterprise needs, including greater scalability and reliability to support a growing number of users while managing increasing amounts of data.

In addition to scale and reliability, we strengthened our stance on security, compliance, and admin control. These four focus areas became Atlassian's enterprise foundations on Cloud and Data Center.

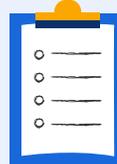
Since 2015, Atlassian has been heavily investing in these four key areas:



Scale and reliability



Security



Compliance



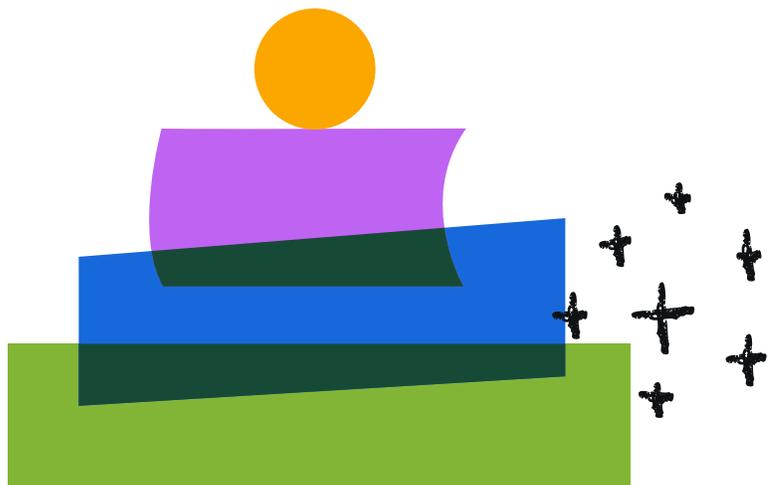
Admin controls

Value of the Atlassian cloud platform

Atlassian's experience layer of the cloud platform offers tools and features for modern enterprises that encourage highly productive teamwork across all teams. In the last year, the platform capabilities, such as intelligence, collaboration, automation, analytics, and extensibility, continue to be focal points of innovation.

Currently, 77% of Atlassian's enterprise customers have a footprint in Atlassian cloud. Atlassian is making it easier for enterprises to adopt the cloud platform and start taking advantage of the key competitive benefits it offers.

Atlassian recently released cutting-edge tools in alignment with its enterprise foundations. The following features and tools elevate the Atlassian Enterprise customer experience, while also strengthening security to meet an ever-evolving array of cyber threats.



Cloud wins at a glance

Forrester estimates an average **358% ROI** for customers migrating to Jira Software Cloud

FORRESTER

Total Economic Impact of Atlassian Cloud Report

“Confluence Cloud blows on-prem out of the water”

CYNTHIA BRIND'AMOUR

Technical Product Owner, SunLife

“JSM looks so much nicer in Cloud than it does in Data Center. We had people asking us for JSM projects as soon as we turned on the new portal”

JOE COTANT

Senior Technical Program Manager, Roblox

Atlassian cloud platform enhancements

In the last year, Atlassian cloud has become an even stronger offering:

43%

decrease in load time for page view in Confluence

35%

decrease in load time for editing a page in Confluence

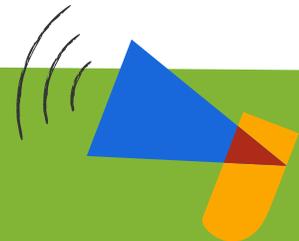
59%

decrease in load time for classic backlog view in Jira

- Scaled support for up to 50,000 Jira Cloud users and 150,000 Confluence users
- Launched Data Residency in Australia, Canada, EU, Germany, India, Japan, Singapore, South Korea, Switzerland, the UK, and the USA
- Launched bring your own key (BYOK) encryption
- Launched AI, automation, admin, and analytics features
- Launched new tools: site optimizer for Jira, new backup and restore capabilities across Enterprise Cloud
- Launched Rovo
- Launched Atlassian Guard Premium

Announced

- Scaled support to 100K Jira Cloud users and 150K Confluence users
- New command line interface for Jira



Cloud features and experiences

Atlassian cloud streamlines workflows and connects your teams on the common Atlassian platform. The platform enables consistent experiences and information cross-flow, weaving smart collaboration experiences such as automation, analytics, and centralized administration into the fabric of all of Atlassian products.

Atlassian Intelligence

Rovo powered by AI



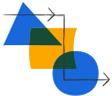
ROVO SEARCH

With Rovo, you can unlock enterprise search for your entire organization—not just your Jira and Confluence users—by connecting data across the SaaS tools you use every day. It cuts through the noise to deliver quick and personalized insights.



ROVO CHAT

Rovo Chat is the go-to expert on your organization from whom you can learn in any context without having to switch between different tools or hunt information down. It can help distill tremendous amounts of company information into a personalized conversation that helps you get your answers fast.



ROVO AGENTS

Elevate team collaboration with Rovo Agents. Streamline workflows, accelerate processes, and tackle tricky problems effectively. Explore, share, and embed a wide range of agents, or customize your own to fit your team's unique needs. From engineering to IT to program management, Rovo Agents enhance productivity and efficiency.

AI WORK BREAKDOWNS IN JIRA

Developers often find planning and prioritizing tasks tedious, which hinders their ability to do more impactful work. However, with AI Work Breakdowns in Jira, developers can now plan their work much faster.

Atlassian Intelligence pulls context from relevant tickets to suggest child issues and Atlassian's teamwork graph which consists of 20+ years of data and understanding common patterns, anti-patterns, organizational structures, and lines of communication. Developers review and fine-tune these suggestions before accepting the breakdowns.

PAGE CATCH-UPS IN CONFLUENCE

Many of us have felt overwhelmed by lengthy Confluence pages. AI-generated page catch-ups provide summaries of the latest changes, key points, action items, and relevant comments, helping readers get up to speed quickly. Page catch-ups are the ultimate TL;DR magic wand.

AI-POWERED RECOMMENDATIONS IN JIRA SERVICE MANAGEMENT

AI-powered recommendations in Jira Service Management help agents accelerate ticket responses. Atlassian Intelligence provides suggestions for resolutions and expert contacts for more complicated tickets, expediting support team responses and helping resolve the toughest issues quickly.

Collaboration

SMART LINKS

According to a [2023 Gartner study](#), the average knowledge worker uses 11 applications to complete their tasks. This often leads to context-switching, wasted time on resource searching, and silos across teams.

Users have added over 430 million Smart Links within the last year. This provides users with context without having to switch tools while also offering contacts to available subject matter experts if needed.

AI-GENERATED SUMMARIES IN SMART LINKS

For pages with a long list of URLs, links, places, and context to explore, users can avoid going down rabbit holes by hovering over a Smart Link that provides a quick and thorough summary of the content.

Automation

NATURAL LANGUAGE RULE BUILDER

Keep devs on task and empower your admins with the Natural Language Rule Builder. This feature allows admins to build automation rules in Confluence, Jira Service Management, and Jira, using only natural language.

END USER AUTOMATION IN CONFLUENCE

Confluence end-users can now add pre-configured automation buttons to pages. Admins or teams can configure these buttons to generate pages for different workstreams or acquire necessary approvals – with a single click.

AUDIT LOG FILTERING AND SEARCH IN JIRA

Admins can easily navigate data with audit log filtering and the search dashboard. This feature also includes component controls that allow admins to manage lists of user domains and URLs that automation is allowed to reach.

Atlassian cloud customers are running over 1 billion automation rules per month



Smart Links have reduced context-switching by 56%

Source: [TechValidate](#)



Analytics

ATLASSIAN DATA LAKE & ANALYTICS

With Atlassian Data Lake you get direct access to pre-modeled Atlassian cloud product data from a single queryable location. Use Atlassian Analytics to query previously scattered data, consolidate spend from complex reporting workflows, or data share directly from the Atlassian Data Lake to your own environment.

Data generation is projected to increase 150 times by 2027 compared to 2022 figures

Source: [PixelPlex](#)

Dashboard & Chart Templates with AI-Powered Chart Insights

Spend less time wrangling data visualizations by leveraging out-of-the-box templates for service management, asset management, content usage, and DevOps, helping your teams make informed decisions. Use AI-powered chart insights to quickly summarize trends and anomalies in your data, and share information broadly using Smartlinks to embed charts and dashboards across the Atlassian ecosystem.

With Atlassian Analytics, Rivian can leverage all of the data in their Atlassian products to create reports and dashboards, empowering them to make more informed decisions while saving money on third-party apps. - Rivian

AI-Powered Data Exploration

Customizing reports is simple with Atlassian Analytics. In addition to SQL and VisualSQL capabilities, teams can take advantage of Natural Language to SQL powered by Atlassian Intelligence to generate queries, or leverage AI-powered Custom Formulas to refine queries and extract even richer insights from your data.

“

Atlassian Analytics in Confluence Cloud Enterprise has been so valuable because it helps us see how engaged our Confluence users are, which spaces have the most traffic and the greatest amount of engagement, which teams have templates set up, and more.”

Damien Davis

Lead Atlassian Administrator, Dropbox

Extensibility

INTEGRATION RECOMMENDATIONS

Admins can discover the most optimal SaaS apps to integrate through Atlassian's integration recommendations, ensuring seamless connections across tools on a unified platform to avoid silos.

“

They're starting to see the benefit of 'Oh, I have free time now'. They can actually use that time to work on things that are meaningful to our customers.”

Oxana Trotsenko

Chief of Staff, Digital Transformation and Product Leader, United Airlines

Security

PRODUCT REQUEST

Users remain laser-focused on keeping their products secure by directly addressing security and compliance risks by developing product request rules that stop users from creating new product instances without admin approval. When a user makes a new request, such as a new workspace, admins can decide whether to allow it or deny it.

2FA

To mitigate data breach risks, admins can enable two-factor authentication for specific teams and external collaborators. To gain access, users must enter their username and password and submit a third one-time security code.

SECURITY INSIGHTS

With the Security Insights dashboard, users can oversee their team's compliance with the policies they're adhering to. The dashboard notifies you if there are any violations, with action steps to remain compliant.

PRIVACY AND SECURITY TAB IN MARKETPLACE

Admins have in-depth information on how data is handled when flowing through their third-party applications.

APP ACCESS RULES

This allows admins to control what kind of data third-party apps can access in a user-friendly list format.

“

We trust Atlassian to take care of security, availability, and scalability, freeing up time for us to focus on more strategic topics. Moving to the cloud has been a chance to improve today and prepare for our future.”

Radoslav Danchev

VP of Collaboration, Workplace, and Support

ATLASSIAN GUARD

Atlassian Guard gives an organization centralized control and increased security across multiple Atlassian cloud products. It detects suspicious activities with enhanced visibility so that users can respond to threats quickly, well before they turn into incidents.

For example, if a team member accidentally gives their login information to a phishing email, Atlassian Guard notifies the admin to suspend the account until they clear the threat.

Atlassian Guard Premium is one of Atlassian's latest offerings, built for organizations with the highest level of security requirements. It offers Atlassian's most advanced security capabilities providing end-to-end visibility, control, and defense against threats to Atlassian cloud products.

Cloud migration

As cloud becomes more accessible to enterprises across industries, thanks to the expansion of data residency, organizations around the globe continue to migrate from Data Center to Atlassian Cloud to future-proof their business, increase team productivity, and deliver value faster. Teams that migrate benefit from many tools exclusive to the cloud platform, including Atlassian Intelligence and Rovo.

Atlassian cloud allows enterprises to offload operational tasks to focus on their core business. With world-class security and data residency, highly regulated companies that once couldn't consider the cloud can now benefit from streamlined collaboration, empowered admins, and advanced tools for innovation.

From simple to complex migrations, Atlassian Cloud Specialized Partners provide expert-level, strategic migration support with tailored services and solutions to accelerate and optimize your move to the cloud.

Launched data residency in **Australia, Canada, EU, Germany, India, Japan, Singapore, South Korea, Switzerland, UK, and USA**

“

We were having weekly migration calls internally to organize migration waves and check for problems. Once Atlassian joined those calls, problems were solved much faster. And the whole process was much easier”

Mehmet Sari

Mercedes-Benz, Modern Collaboration Platform Team

Stay ahead in today's competitive market with Atlassian cloud. Contact us to see how cloud can help you move faster, improve ROI, and focus more on your core business.

Our team of experts can provide a full consultation and help seamlessly migrate your Atlassian on-premise instance. Reach out to us today!

